



Price Increase Announcement- Select HP LaserJet Long Life Consumables (LLC) SKUs

Nov 16, 2011

As of January 2, 2012, HP is increasing the list price of select HP LaserJet Long Life Consumables (LLC). This price increase affects 28 total LLC SKUs, and the increase will vary by SKU with a maximum price increase of 20%.

As part of HP's normal portfolio management process, the company regularly reviews pricing for all its products and makes adjustments accordingly. The price increases are in response to global economic conditions, including currency volatility.

HP LaserJet Long Life Consumables will continue to provide superior value, reliability and high-quality output. From pioneering the desktop printing industry to its new smart print supplies system, HP is committed to developing products and services that meet its customers' needs.